

Amazon Business Design & Marketing Consultant

아마존 비즈니스 디자인 기획 및 마케팅 컨설턴트



EM T FU L EMPTYFULL Design Consultancy

한국 셀러의 아마존 운영을 돕는
국내 유일 비주얼 마케팅 전략 컨설턴시

AMAZON BUSINESS DESIGN & MARKETING CONSULTANT SERVICE

- Partner Platforms
- Services

- 01 리스팅 이미지 제작 및 헤더 이미지 효과 검증작업
- 02 리스팅 페이지 제작
- 03 자체브랜드 Shopify 홈페이지 제작
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- 10 eBay & Etsy 플랫폼 확장

Partner Platforms

amazon

 *shopify*

facebook

 Google Ads

ebay

Etsy

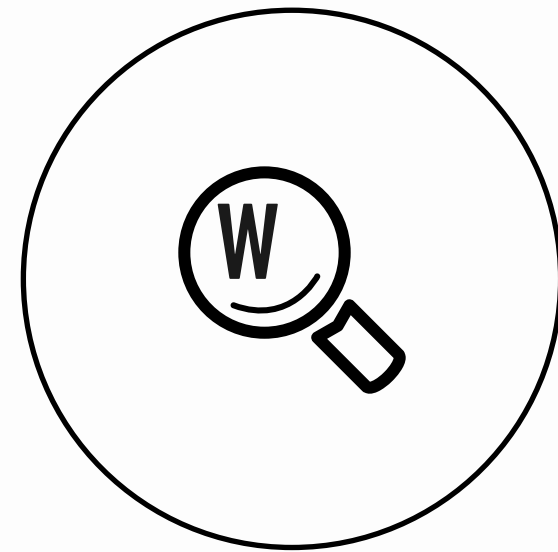
Services



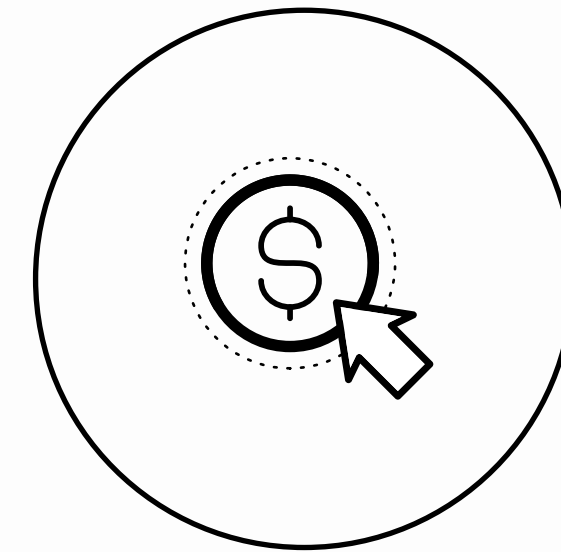
이미지작업



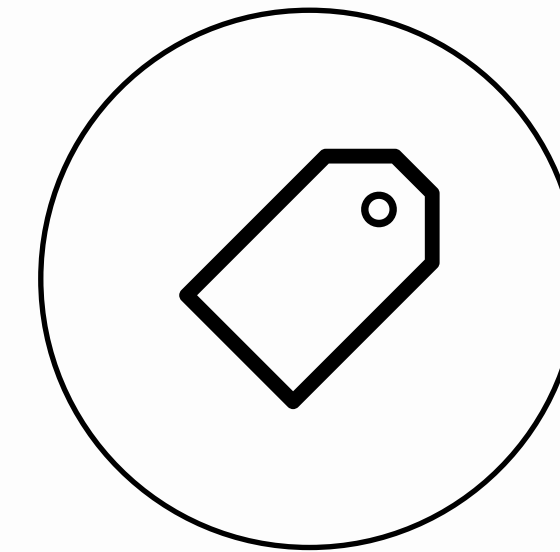
리스팅작업



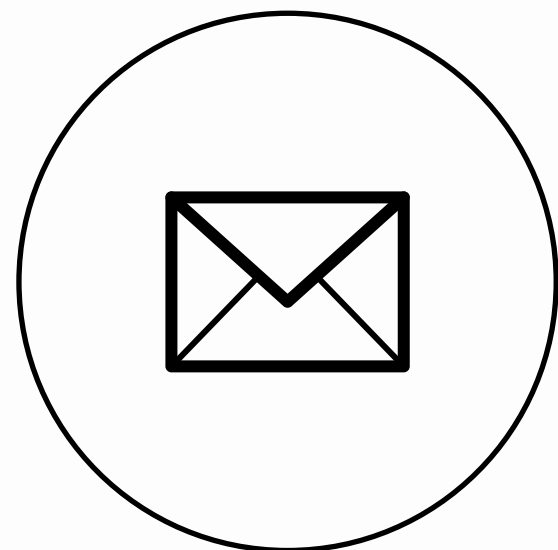
키워드작업



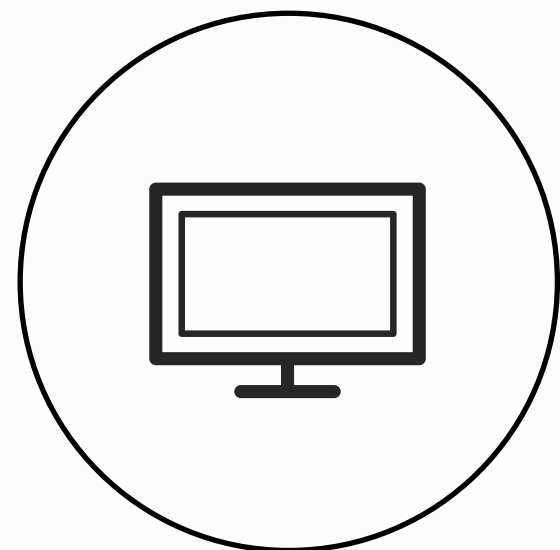
PPC광고



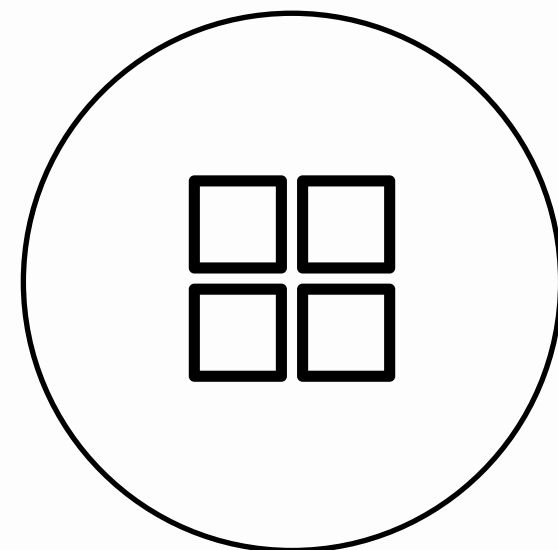
프로모션&쿠폰



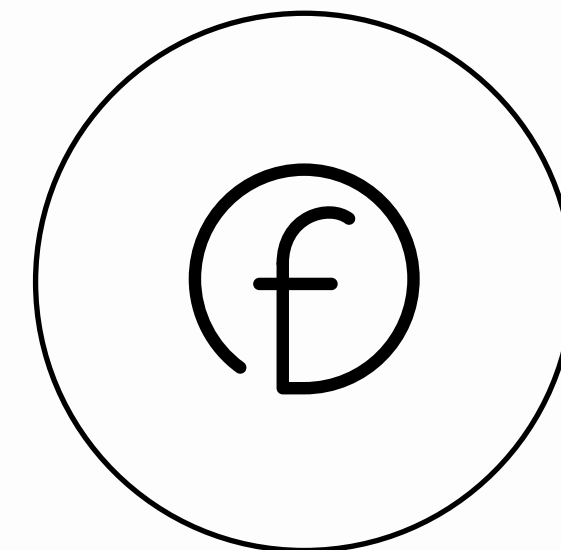
이메일



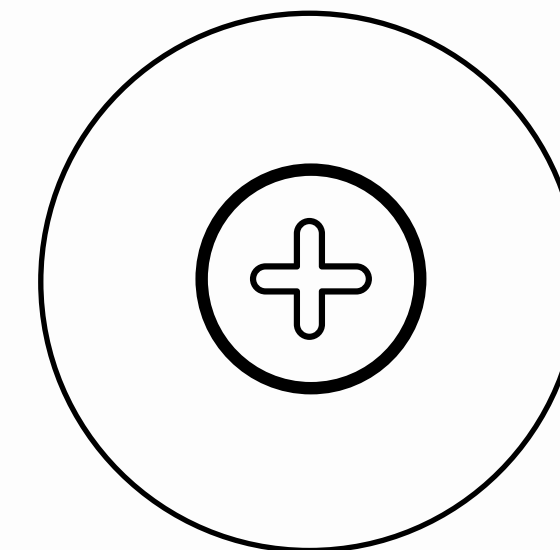
홈페이지 제작



구글광고캠페인



페이스북
크로스마케팅



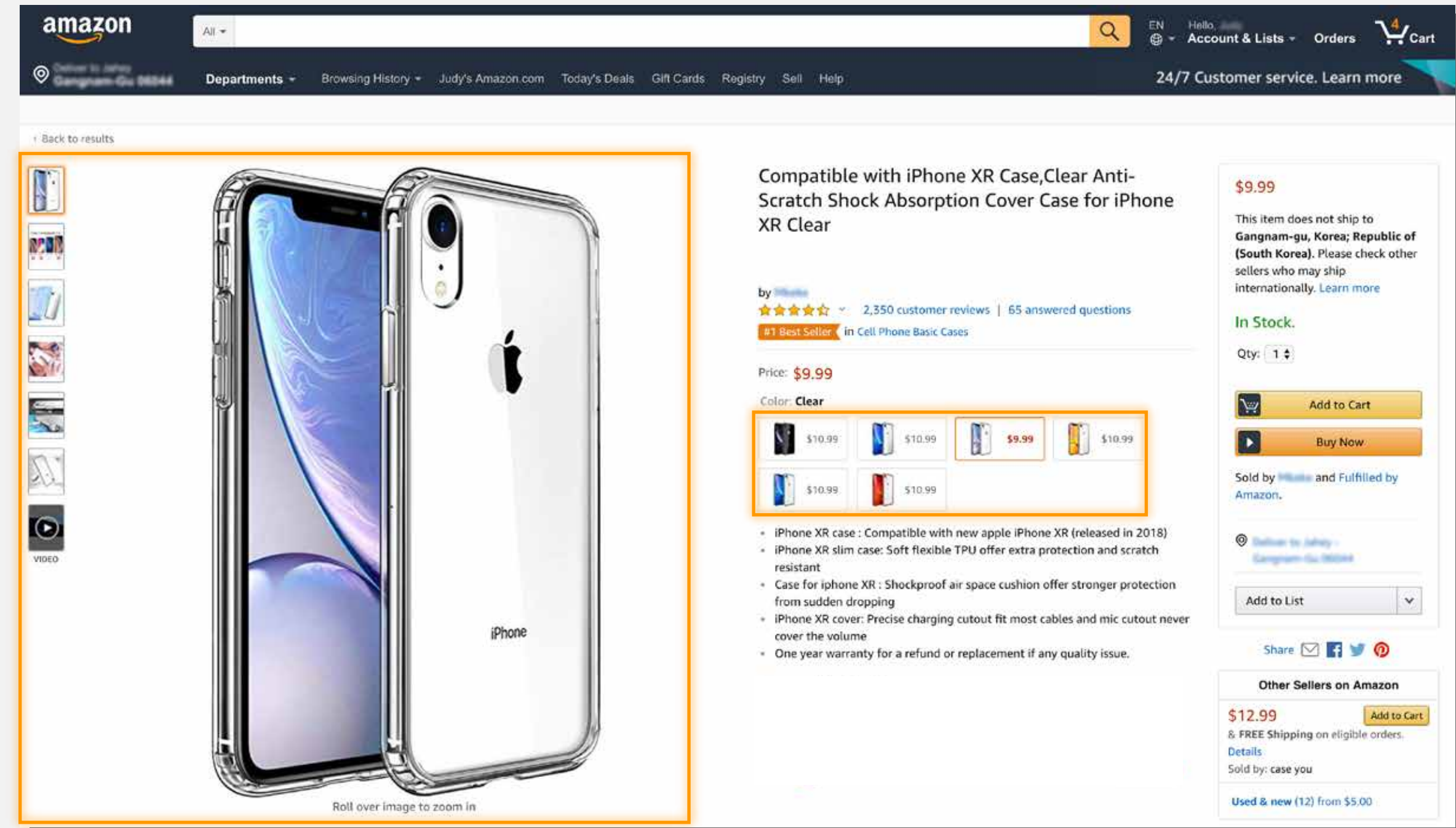
플랫폼 확장

01

리스팅 이미지 제작 및 헤더 이미지 효과 검증작업

- 상품등록 및 주요정책 안내
- 리스팅 최적화
- Header/Swatch 이미지 1장
- 라이프 스타일 이미지 2장
- 제품 설명 및 강조 이미지 6장
- 3개월간 Header 이미지 3회 테스트
- 성과 분석 및 보고

*사진촬영 추가 가능











02

리스팅 페이지 제작

- 상품명 (타이틀)
- 경쟁업체 리서치
- 상품 최적화를 위한 불렛포인트 영문작업
- 디스크립션 (영문)
- FAQ 2개 셋업

*Variation 내용 다를 경우 추가비용 발생



VIDEO

Compatible with iPhone XR Case,Clear Anti-Scratch Shock Absorption Cover Case for iPhone XR Clear

by [iHeslee](#)

★★★★★

2,350 customer reviews


65 answered questions


#1 Best Seller


in Cell Phone Basic Cases


Price: **\$9.99**


Color: **Clear**


 \$10.99

 \$10.99

 **\$9.99**

 \$10.99

 \$10.99

 \$10.99

- iPhone XR case : Compatible with new apple iPhone XR (released in 2018)
- iPhone XR slim case: Soft flexible TPU offer extra protection and scratch resistant
- Case for iPhone XR : Shockproof air space cushion offer stronger protection from sudden dropping
- iPhone XR cover: Precise charging cutout fit most cables and mic cutout never cover the volume
- One year warranty for a refund or replacement if any quality issue.

\$9.99

This item does not ship to **Gangnam-gu, Korea; Republic of (South Korea)**. Please check other sellers who may ship internationally. [Learn more](#)

In Stock.

Qty:

[Add to Cart](#)

[Buy Now](#)

Sold by [iHeslee](#) and Fulfilled by Amazon.

[Shipment to Japan: Gangnam-Gu, Korea](#)

[Add to List](#)

Share [Email](#) [Facebook](#) [Twitter](#) [Pinterest](#)

Other Sellers on Amazon

\$12.99 [Add to Cart](#)

& FREE Shipping on eligible orders.

Customer questions & answers

▲

0 votes

▼

Question: Which month does mini calendar start with?

Answer: Mini calendar starts with July 2018.
By Oriday [SELLER](#) on August 23, 2018

▲

0 votes

▼

Question: Hello, is the package includes a sticker?

Answer: Yes ! the package includes 2 sheets of stickers and Aug 2018-Dec 2019 Desk Calendar. Hope it can help you!
By Oriday [SELLER](#) on August 6, 2018

Product description

Color:Productivity

Hello, planners :) We are #Oriday!
Oriday Daily Stickers are specially designed for planner lovers. Get organized & set goals with brand new ORIDAY Productivity STICKERS Pack! Bigger size of the sheet contains more stickers than other brands.This stunning productivity sticker pack will help brighten your planner and calendar.

◆ **SPECIFICATIONS**

01. SIZE(each sheet) : (w) 5.5 inches x (h) 7.8 inches

02. SIZE(each sticker) : Perfectly sized to fit in both small & large planner with approximately **0.5"×0.5" squares**. It can be used for all kinds of planners and you can bring it anywhere you go.

03. STYLE : Full of **sweet & cute** vivid color illustrations and decorative texts.

◆ **Oriday Planner Sticker Value Pack THEMES:**

- **Work:** Meeting, Deadline, Due Dates, Payday, Bills, and Reminders.
- **School:** Class, Exam, Study, AM, PM, and etc.
- **Daily:** Appointment, Coffee, Laundry, Dessert, Car Wash, Car Oil Change and etc.
- **Holiday & Seasonal:** Spring, Summer, Fall, Winter, Independence Day, Father's Day, Mother's Day, Valentine's Day, Christmas, New Year's greeting and etc.
- **Travelling & Relaxation:** Day Off, Flight, Vacation and etc.

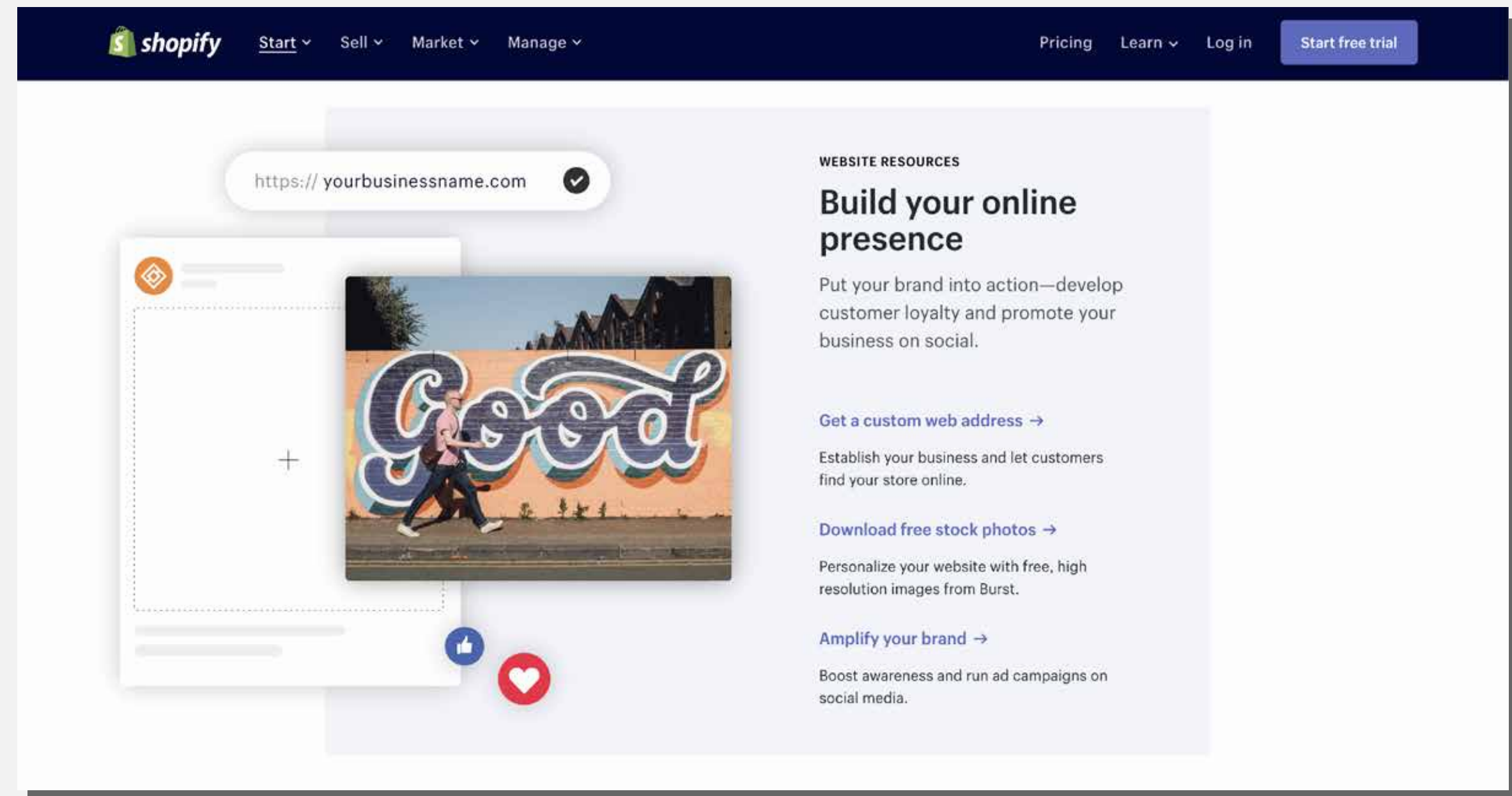
#WeMakePlanningFunny #WeMakePlannersHappy #PlannerCommunity #OridayStickers #JoinInOridayCommunity

03

자체 브랜드 Shopify 홈페이지 제작

- 각 상품 및 브랜드에 관한 영문 작업
- 배너 및 이미지 디자인 (상품 3종 기준)
- Shopify SEO 최적화 환경 작업
- 템플릿 선정 제안
- 퍼블리싱

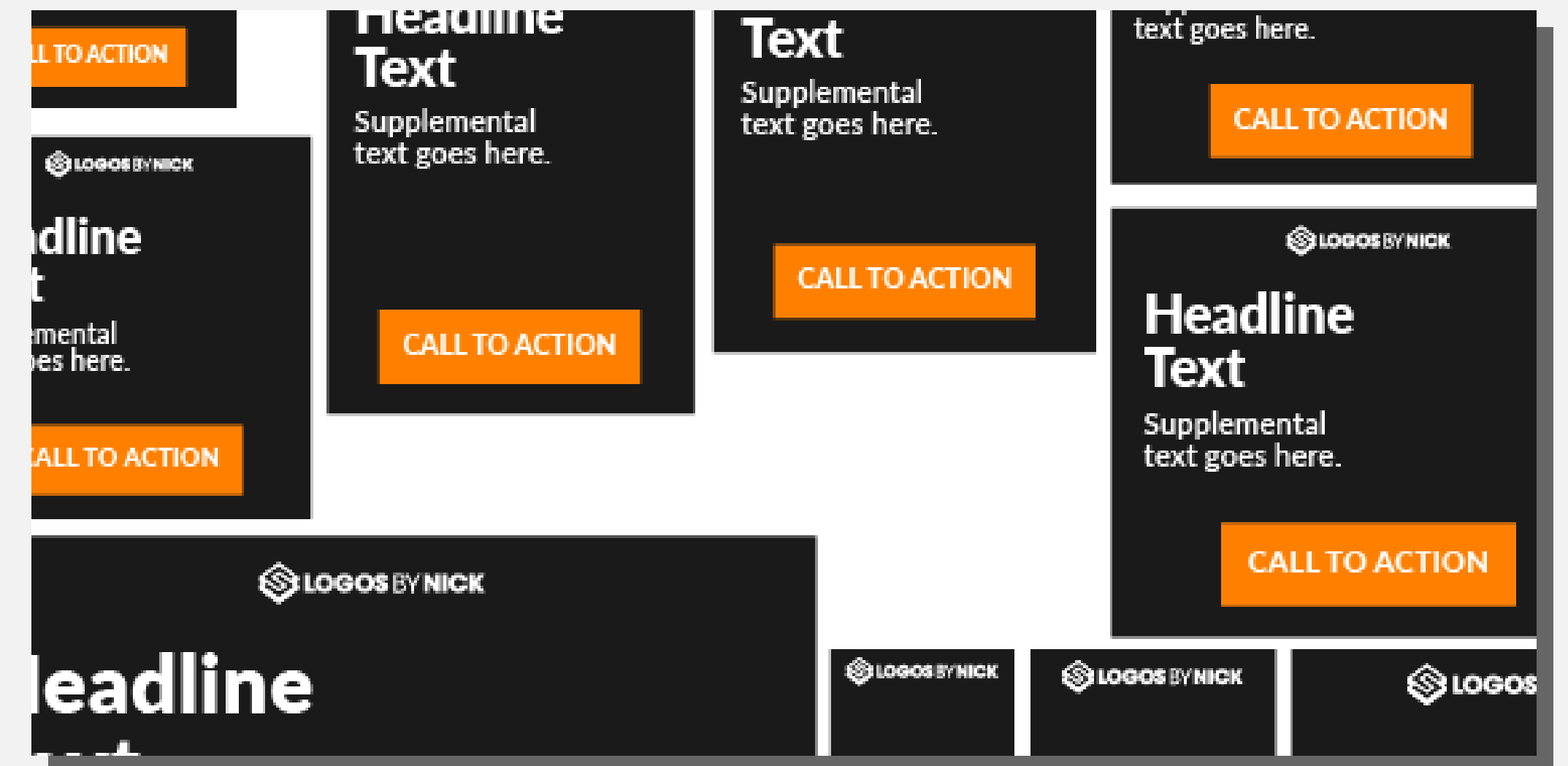
- *사진 촬영 별도 추가 문의
- *도메인 및 템플릿 구매비용 별도
- *유지보수 및 추가 수정 비용 별도
- *기존 템플릿 외 기능적 추가 비용 별도



04

구글 광고 캠페인 디자인 및 생성

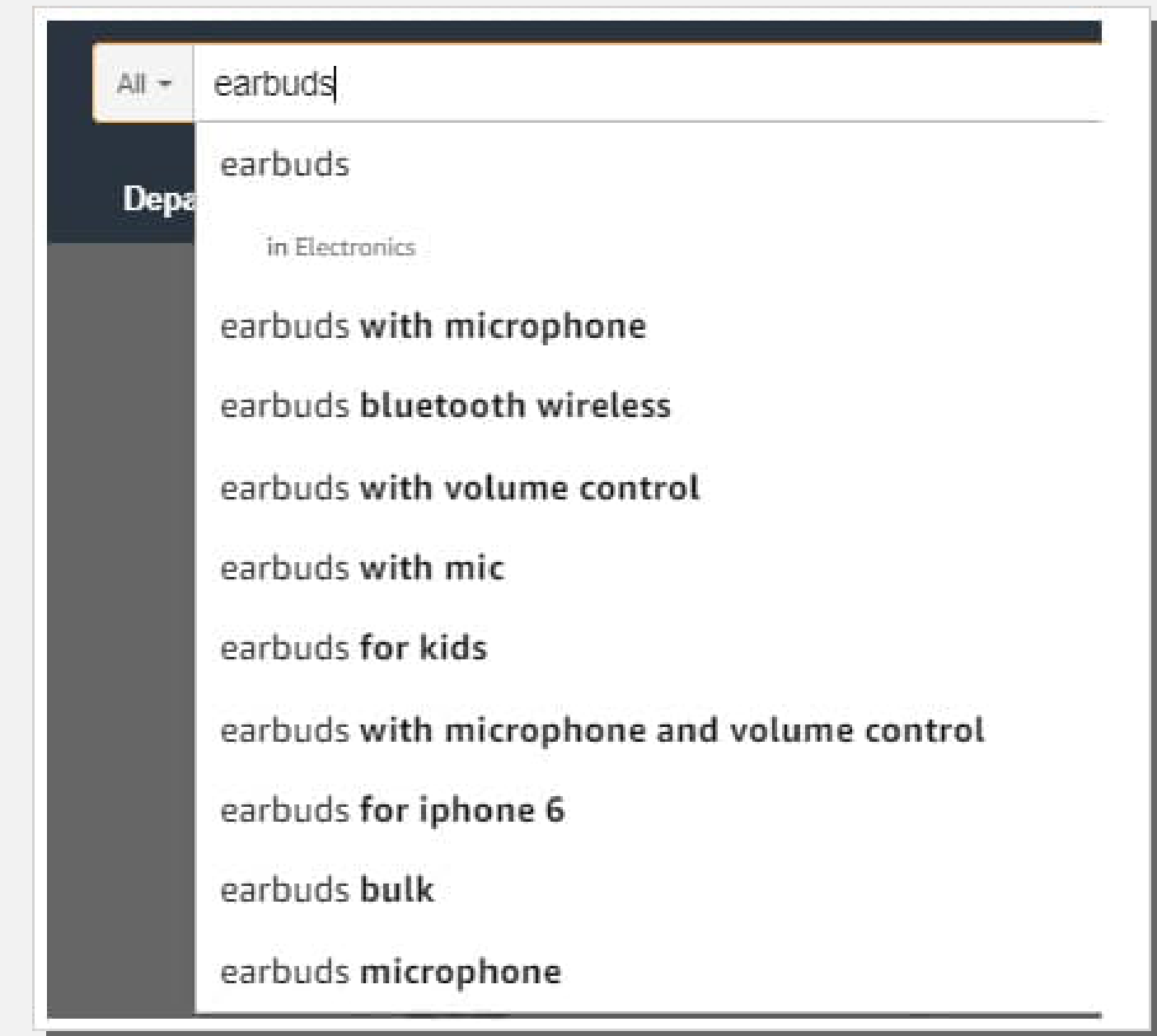
- 구글배너 이미지 디자인
- 모바일 광고 사이즈 6종 & 웹 광고 사이즈 6종
- Facebook Ads / AB Test Setup
- 결과 분석표



05

Amazon 내부전략 #1 키워드

- 리스팅 페이지용 인덱싱 체크
- 판매량 극대화 위한 키워드 리서치 및 추출
- 백엔드 키워드 인덱싱 체크
- 경쟁사 Top5 키워드 추출

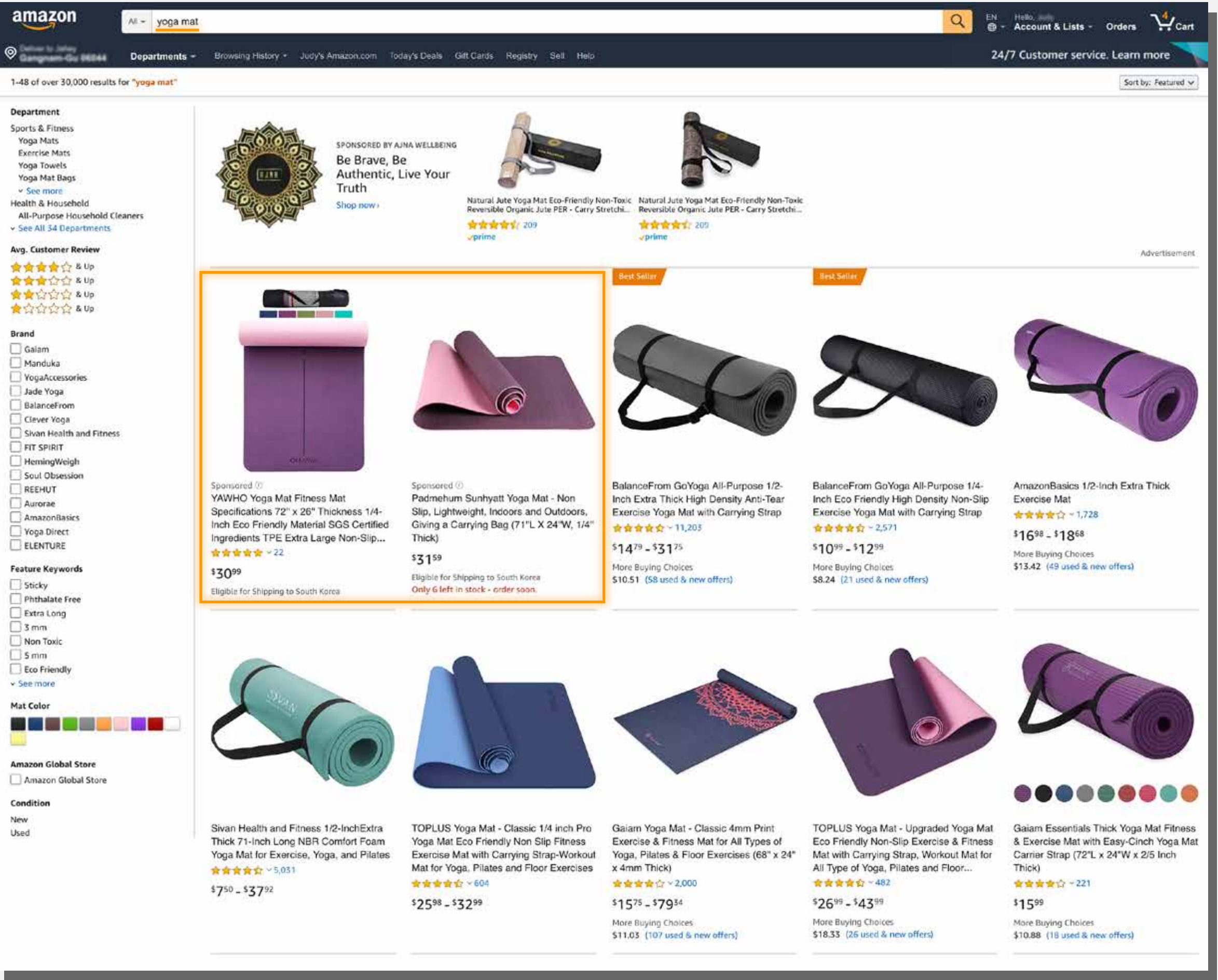


06

Amazon 내부전략

#2 PPC광고

- 아마존 광고 이해하기
- 아마존 광고 설정
- PPC 광고 등록 및 진행 (10개 기준)
- Manual & Automatic 광고 셋업 및 진행
- 결과 보고서 생성



07

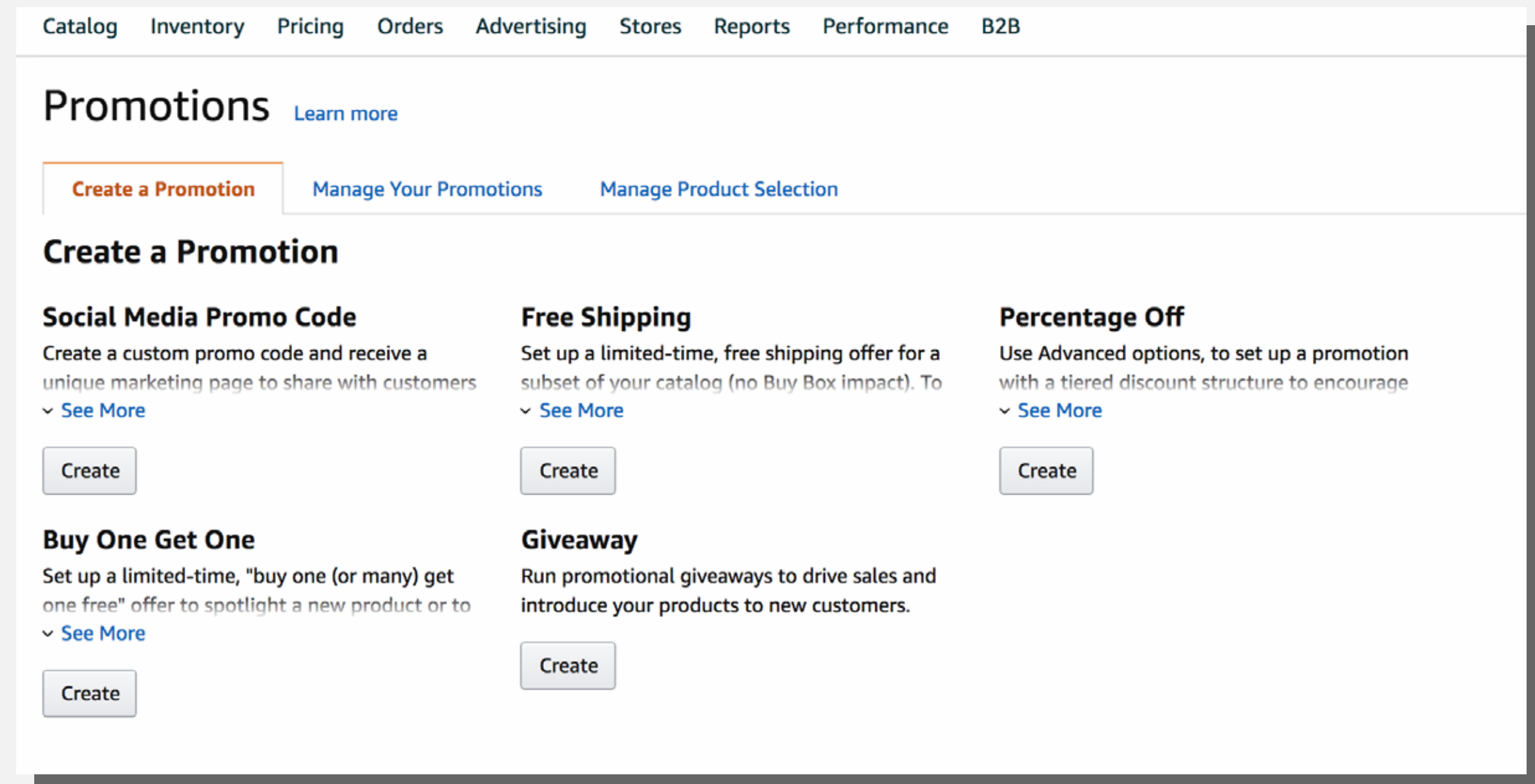
Amazon 내부전략 #3 프로모션 및 쿠폰

<쿠폰>

- Search & Add Products
- Budget & Discount
- Schedule & Target
- Submit

<프로모션>

- Social Media Promo Code
- Percentage Off
- Giveaway
- Giveaway 동영상 디자인



08

Amazon Facebook 크로스 마케팅

- 리베이트 & Review Group 활용
- Manychat 계정 셋업
- 글귀 및 이미지 배너 디자인



09

Amazon 고객관리 Email Follow-up

- 리뷰 고객 확대를 위한 이메일 자동화 연동
- 홍보용 이메일마케팅 비주얼 디자인
- 홍보용 이메일마케팅 컨텐츠 글귀 성립

*고객 대응 답변 영문 글귀 별도



Order Management

All your orders, customer data and order metrics synced and fully integrated on one platform screen. Search, filter, analyze and download with ease. Intuitively designed to save you time and keep you focused on selling.



Feedback

Create customized emails and fully configured campaigns to maximum positive feedback. Prioritize urgent negative feedback to address unsatisfied customers and maintain a great reputation with minimal effort.



Analytics

Increase profitability by focusing on intelligent insights that inform key decisions. A/B test campaigns, open rates, access and download historical customer data to create custom audience or look a like campaigns on Facebook to re-target your customers.



Product Reviews

Organize, view, and group all your product reviews in a single screen. Analyze, manage, and get instant notifications when negative reviews are posted.



Email Automation

Build powerful email sequences tailored to individual products and buyer behaviors. Create effective custom templates with our live preview editor using custom variables, emoji's, animated gifs, file attachments, custom HTML, and much more.



Monitoring and Notifications

FeedbackWhiz can monitor seller feedback, product reviews, buy box changes, listing title changes, listing hijackers, and order returns. Get notified immediately when any of these events occur!

10

eBay & Etsy 플랫폼 확장

- eBay 리스팅 작업 (html)
- Etsy 리스팅 작업

*eBay & Etsy 계정 셋업 별도



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FU L EMPTYFULL
Design Consultancy

한국 셀러의 아마존 운영을 돕는
국내 유일 비주얼 마케팅 전략 컨설턴시

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Thank you!